



Why do we collect book orders so early?

1. More cost-saving solutions available

We are able to provide a broader range of course material options so you can choose different formats and price points. In addition, First Day® inclusive access course require we know course materials by a set deadline and will not be successful without an adoption commitment from faculty.

2. Fewer backorders lead to better student preparedness

It can take a few weeks from the time you submit your order until the time we receive your books from the publishers, so books ordered too late may not be available to students on the first day of class. We still have this semester's books in store and if we know a book we have in stock will be used next semester, we can keep it until then.

As such, our deadline is November 1st

How to order your books:

Option 1: Use our portal at aip.bncollege.com

1. Select George Mason University and press **Proceed**
2. Use Net ID and password to login

Note: If you are ordering for multiple classes, please email Jared (jprebish@gmu.edu) after initial sign in. He will then update your credentials to allow ordering for multiple classes.

Option 2: Send us an email or reply to the email we sent you

Subject: Courses and sections

Body: Books required/recommended with the ISBN

IMPORTANT:

Make sure the books you order are the same as on your syllabus
If a new edition is available, publishers may not keep the older edition in stock



FIRST DAY® INCLUSIVE ACCESS

Increase Student Access & Academic
Success with Inclusive Access

61%

Students who reported feeling unprepared on the first day of class*

68%

Students who felt like they would get better grades if they had access to all their course materials before the first day of class

92%

Students who waited to purchase or avoided purchasing course materials due to price

* VitalSource Survey Report May 2018

First Day® is Barnes & Noble College's inclusive access model and provides students their required digital course materials at a discounted price billed as part of their tuition and course charges.

What are the benefits of First Day®?

- **Preferred Pricing**
Below market value pricing saves students an average of 32% on required materials
- **Convenience**
Course materials are delivered seamlessly within Blackboard without any action required by the student.
- **Course Material Charge**
Payment is made as a material charge with the course materials and allows for student financial aid to cover costs



Our First Day® solution can be applied to a single course, a specific department or program, a year of study, or to the entire curriculum

For more information:

<https://www.bncollege.com/academic-solutions/first-day-complete/>

Or contact us